THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

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By Mail: $1.29 Per Year. Pickup, free

Oh Where Did I Leave That Bottle???

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . Why do publishers drink??? Well here are just a few of the reasons . . .

"My name was spelled wrong. If you can't do better than that, you can stop sending your paper . . ."

"Say, Bill, how about keeping that item about me getting arrested for speeding out of the paper? It's not much news to anyone . . . "

"Why don't you publish poetry???"

"You're lucky you only have to work one day a week . . . "

"Why don't you put out a little daily???"

"How do you get your news???"

"Why don't you have more news and not so much advertising. I think ads spoil a paper . . . "

"Do you have anyone help you cut the stencils???"

"I find the ads as informative as the news, and always read them . . . "

"If I couldn't write an editorial any better than you do I wouldn't have any at all . . . "

"I've got to cut down on my advertising, Bill you haven't been buying much here the past couple months . . . "

"Why do publishers drink???"

Thank you,
The Publisher

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

Nuts about Chess??? Well join the gang at the Sonoma Plaza this Sunday . . . The chess festival will be directed by Geo. Koltanowski.

The Valley of the Moon Lions Club will hold a picnic at Mortons on Saturday, for its members and their friends.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.

Tom Groom walked away from the Rotary meeting with a pin for 32 year perfect attendance . . . When he completes 50 years, Moonbeams will be happy to have it replated and polished for him.

On July 31st it will be 3 years since they closed the Lytton Post Office.

LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.

The Valley of the Moon, Order of the Eastern Star held an initiation for a class of four new candidates last night . . .

Jack the Barber: "Any special way you'd like you hair cut, sir?" Customer: "Yes — off!"

Jim has franks at 59c lb. . . . Better check in at the Meat Dept. located in the Boyes Springs Food Center . . . Might even pick up a ham for $3.39.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Eddie Delany of Boyes was struck by an auto while riding his bicycle near Allen's Motel . . . We understand that he will be OK to go to a Summer Camp near St. Helena this week.

Remember the El Verano Improvement Club Rummage Sale, which will be held July 31, August 1 and 2 . . . a chance to get a bargain . . .

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

A fellow was telling us the other day, that business had been so dead that he was thinking of opening up his own mortuary . . .

Mr. and Mrs. Frank A. Del Rosso of Boyes have announced the engagement of their daughter, Francine, to Bill Maffei of Sonoma . . . Their next move, should be to contact Moonbeams regarding Wedding Announcements . . .

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

VERDIER'S, El Verano Atmosphere, Dining, Cocktails, Swimming Terrific Dance Orchestra Every Saturday Night.

Attention: Sonoma County Board of Supervisors . . . Before someone gets killed PLEASE put a Stop Sign at the "Old Winery Road" and East Napa St.,

All bets on the "Colonels" return will be paid off in front of the Boyes Hot Springs Post Office at noon on Saturday . . . Be there with your money . . .

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .

All veterans are urged to attend "American Legion Day" at the Veterans Home near Napa this Sunday . . . Help cheer the boys up.

To avoid being picketed by the Stagehands' Union, managers of Billy Graham's Madison Square Garden "crusade meetings" had to hire two stagehands at a reported $15.00 apiece each night. Their job? To place the pitcher of water on the evangelist's lectern.

ROSE CLEANERS, Now open next door to Boyes Variety Store Phone Guy or Rose Bounds at WE 8-2724 for free pickup.

When friends commented on how tired she looked, A woman said that her 17-year-old daughter had gotten married and she had just returned from driving the newlyweds to Reno for their honeymoon . . . "They were just too young to drive," she explained.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

We wish to welcome Ken Moffett to the Valley's Newspaper Family . . . Ken will be the "General" Managr in charge of advertising at the Valley of the Moon Review . . . The Review could sure use a "General" around the valleys leading newspaper . . . By the way, did you ever wonder just what they are leading???

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

The cry of the Army nurse who came into the hospital wards to give hypo injections was "Bottoms up." . . . One popular nurse's patients chipped in at Christmastime to buy her a present, which they tagged: "To the best rear gunner in the outfit."

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.29 per year by mail, pickup, free.

The Redwood Empire Chapter of Smooth Dancers presented over $500 to the local Little Leagues . . . This was the profit from their dance.

About got that old hoe worn out, well you can sure get a new one at Frank's Hardware in Boyes . . . Also rakes . . .

Small boy to chum: "So that's it. I always figured the stork had too short a wingspread to carry an eight to ten-pound load."

Women have simple tastes. They can get pleasure out of the conversation of children in arms and men in love.

With so many picnics going on, there must be a little drinking, So see "Slim" Wallace at the Glen Ellen Liquor Store, for your needs . . .

A fellow was telling us that he went to a barber for a hair trim and the barber, who was bald headed tried to sell him some hair restorer. "Howinell do you expect to sell hair restorer when you're balder than a billiard ball?" he asked. No reason why I can't," replied the barber, "I know a guy who sells brassieres!"

USSR: Union of Silently Swallowed Republics . . .

Job Printing Not Blacksmithing

MOONBEAMS

Miss Myrtle Wilson of Sonoma is still leading in the Annual 'Queen of Industry' Contest, being sponsored by the Sonoma County Voiture 338, 40 et 8 . . . Better get behind her the program deserves your support, and Mert can use a vacation trip to Honolulu . . .

Oscar Larson must be feeling pretty good again . . . He is off fishing in Idaho this week, with Roland Kruger and Homer Bosse . . .

You can't eat at the Sonoma Grove on Wednesday!!! That is their night to eat out . . . But try any other night . . . You will be glad you did . . .

Still need a good home for a good boxer dog . . Has long ears and short tail . . . Very fond of kids and a dandy watchdog . . . Contact MOONBEAMS . . .

We learned at the Under-Cover Shop in Glen Ellen, that the new styles were designed by a drunken tent maker that hated women . . .

Starting with the August issue we will be forced to raise our subscription rate to $1.89 per year . . . Sorry . . . Blame the Postal Dept.

Wanted 505 More Subscribers!

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

During the past week some 45 protests have been registered with the incorporation committee in Boyes Hot Springs . . . We understand that there are many more to come . . .

Did you know that there are only a few places in the world where you can get Steam Beer??? One of those places is the Four Corners Cafe, Sonoma.

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

Well, Guy and Rose Bounds got their Rose Cleaners opened and are featuring a discount of ⅓ off this week . . . You will find them located next to the Boyes Variety Store . . .

Ladies if you want to get slender . . . Let us give you a real tip that someday you will thank us for . . . See Lee Starrett, Massuer at the Boyes Bathhouse . . .

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.

We see where Art Kunz and Bernice Newton have applied for a beer and wine license and will open the A and B Delicatessen in Boyes soon . . .

TheBrands, who are do-it-yourself fans, are expecting an addition to the family in December.

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.

If you like to dance, the place to go is Verdiers Resort in El Verano . . . You will find the Capitol Serenaders there every Saturday night . . .

The trouble with stretching the truth is that it's apt to snap back.

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

A hospital official was startled to receive a call from a woman who wanted to know when she could come in for a post-mortem examination.

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VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

$16,000.00 stock is a lot of stock and it's all for sale at a public sale at Ammann's Boutique, Boyes . . . We always thought it was a store where the public could buy before . . . Never did hear of them holding any private sales???

For Sale: Business site in large city. Busy intersection with traffic light out of order. Just the right spot for doctor or lawyer.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

If you are planning a party, why not let Chef Cardini cater for you??? You can reach him by phoning WYman 6-6930 . . . If his wife answers, you will find she is nice to talk with also . . .

Congratulations goes to Chief of Police Joe Cozzolino and his department for receiving the AAA Pedestrian Safety Award . . . Keep up the good work, fellows . . .

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

It isn't the people who tell all they know that causes most of the trouble in this world, it's the ones who tell more.

Bought a case of envelopes from Zellerbach Paper Co. and found most of them stuck together. So they sent us another case .. . Yes, they were all stuck together, also.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

"Blond Model Available for evening entertainment. Contact Moonbeams. Bargain TV."

Did you see the "Old-Fashioned Kitchen" exhibited by the Sonoma Grange at the Sonoma County Fair??? Well it took 1st Place . . . They should have cleaned the rust off the salad knife, looked bad . . .

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

$100,000 has been allocated by the State of California to develop the new 50-acre Jack London State Park at Glen Ellen . . .

A woman motorist jumped her car into the curb, hit the mailbox, and bounced into the side of the Post Office building while trying to post some letters from the auto. All she got was some very special delivery from her post haste.

For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1897. Telephone WEbster 8-2686.

When driving, make it a full time job . . . When sleeping make it a full time job . . . But don't try to mix driving and sleeping like Ronald E. Wooten of Napa did, when he fell asleep last Saturday and drove into a car belonging to Henry Aken, moving it some 39 feet from where it had been parked . . . We carry an alarm clock and when we feel sleepy, we set it very 15 minutes . . .

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

Speaking of clocks . . . Friberg's Rexall Drug Store has a special on clocks this week . . . Better get one for your car. . .

Remember, all rules of the road are made to help you, not to hinder you. When you violate a law, you are asking for an accident . . .

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

Narcotics addiction is directly responsible for one fourth of all U.S. Crime. Isn't it time to crack down on this racket???

My Bonnie looked into the gas tank The height of the contents to see. She lit a small match to assist her . . . Oh, bring back my bonnie to me.

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

Turkish saying: The first drink makes you playfull gazelle, the second a dashing zebra, the third a roaring lion and the fourth a silly jackass again.

Hate to think of insurance rates these days??? Better see R. A. "Bob" Miller in Sonoma . . . Insurance is all he sells, and has some good deals . . .

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

A young soldier was asked by his buddies how he had learned to take Army discipline so readily. "I'm used to it," he said. "My mother was an officer in the WAC."

Next Sunday send Mother a nice bunch of flowers from Bancroft's Nursery . . . Put a card in Happy Mother's Day . . .She will love you for it . . .

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

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